

# GARNETT SHORTT

1809 Staffordshire Crescent | Houston, TX 77030 | 804-727-9687 | garnettshortt@gmail.com

## TEACHING EXPERIENCE

### Developed and taught the following courses:

- Christian Doctrine: Christology, Eschatology, and Ecclesiology (six-week course)
- *Thy Kingdom Come: An in-depth study of the Epistle of Matthew*
- Soteriology – stand alone course on the doctrines of justification, sanctification, and glorification
- *Christian Faith: A Biblical Exposition of the book of James*
- *Christian Contentment: A Study on Isaac in Beersheba*
- Practical faith based on Hebrews 11-13
- Various sales training courses for new stockbrokers at Morgan Stanley (NY and VA)

## EMPLOYMENT HISTORY

### **West University Baptist Church & Crosspoint Church (second campus)**

2012 – 2016

*Houston, TX*

- Teaching Pastor (Single Adults and Outreach)
- Ordained September 2015
- Performed weddings and funerals and substitute teaching/preaching assignments
- Expository preaching throughout the Houston area
- Outreach focused on increasing membership through, online marketing, personal visits and telephone and email marketing
- Established the first singles ministry for West University Baptist Church now reaching over 1000 singles in the Houston area
- Developed ministry involvement from five area churches, meeting the needs of their adult singles as well
- Established a contact database and financial management system for West University and Crosspoint. This system was integral in attendance and membership growth from 800 to 1500 people over a three period and giving increased by 21% in the first year
- Google AdWords Manager for the church

### **The Shortt Shack**

2009 — 2012

*Houston, TX*

- Owner internet marketing/web development company in downtown Houston
- Internet Marketing, Search Engine Optimization, PPC Google
- Design for site development and implementation via internet marketing channels
- Display designs for internet, social media, and email marketing campaigns
- Website development for small to medium sized businesses
- Sold and developed websites and internet marketing services
- Search Engine Optimization (SEO) Social Media Marketing
- Pay Per Click set up marketing and management
- Website hosting and management
- Template design and management (Joomla, WordPress, HTML, CSS,)
- Website consultant
- New Business Development
- Cost analysis and financial forecasting for online marketing vs offline marketing

### **International Association of Certified Thermographers (IACT)**

2006 — 2009

*Richmond, VA*

- President of the first non-profit, association for Thermographers in the US
- Worked with Small Business Administration to establish annual budget that reflected

- planned revenues and expenses for the coming years
- Developed a Program Budget for each major service provide to members
- Managed Cash/Cash Flow Statements
- Created the most recognized Advisory Group and BOD in the world of thermography
- Helped establish Quality Management System (QMS) documents for international audit purposes
- Established relationships throughout the world (primarily UK) to increase international membership
- Developed and implemented member benefits including website and website development

**Morgan Stanley**

1997 — 2005

*New York, NY, Richmond, VA, and Newport News, VA*

- Branch Manager (Promotion, November 2001)
  - Managed and grew the Morgan Stanley Branch Satellite Sales Office in Newport News, VA through recruiting and hiring new and experienced brokers and support staff
  - Train and encourage financial advisors so they could have a complete understanding and ability to present investment products and services to clients
  - Train advisors on how to use related technology to better suit their needs as well as the needs of the clients
  - Held seminars focusing on 401K rollovers from local industry plants
  - Promote the Morgan Stanley name throughout the Hampton Roads, VA area
  - Sold financial products to new and existing client base
- Associate Vice President (Promotion, 1999)
- Financial Advisor, Equity Sales (1997-2001)
  - Finished the first year at Morgan Stanley in the top quartile of my new hire class (about 350 brokers)
  - During the first year, won four Outstanding Performance Awards for sales excellence
  - Earned the title of Associate Vice President in my second year, a feat generally accomplished in seven years
  - Inducted into Morgan Stanley's Directors Club for surpassing sales goals during second year
  - June of my third year, sent to New York to enter Morgan Stanley's management training program in the World Trade Centre
  - Through my career at Morgan Stanley won various trips and was asked to be a guest speaker for our mutual fund products on many of these trips

**American Express Financial Advisors**

1996 — 1997

*Richmond, VA*

- Financial Advisor, Investment Products Sales
  - Sold Financial plans, insurance and annuities
  - Achieved the Mercury Award for sales excellence

## EDUCATION

### **Dallas Theological Seminary, Dallas, TX (Houston Extension)**

Master of Theology (ThM) (2016)

- Systematic Theology
- Original Biblical Languages and Exegesis
  - Greek (2.5 years)
  - Hebrew (2 years)
- Church History
- Biblical Exposition

### **Liberty University, Lynchburg, VA**

Bachelor of Science (1995)

- Economics Major
- History Minor

## PROFESSIONAL AFFILIATIONS AND HONORS

- Honored to have NT Scholar, Dr. Darrell Bock as my Th.M. thesis advisor.
- Society of Biblical Literature (SBL)
- Evangelical Theological Society (ETS)
- Honored opening prayer/presenter for Harris County Commissioners Court in Houston, TX
- National Sales Excellence Award (Morgan Stanley)
- Top Ten Mutual Fund Sales Award through Estate Planning and Asset Acquisition
- High School Salutatorian

## PUBLICATIONS

"Historiography of Michael Licona's *The Resurrection of Jesus* With Particular Focus on Matthew 27: 50-53 (Resurrection of the Saints)." Theological Research Exchange Network (TREN) – Graduate Thesis

## HOBBIES AND OTHER JOYS

- My wife and two children
- Studying God's Word exegetically in order to present it expositively
- Reading and researching the Ancient Church, Reformation, World War II, and biographies
- Trumpet
- Banjo
- Hiking and nature
- Cycling (Completed MS150 in 2013; A bike-a-thon from Houston TX to Austin TX)